

**REFLECTAREA PERSONALITĂȚII OMULUI POLITIC NICOLAS  
SARKOZY ÎN SĂPTĂMÂNALUL „PARIS MATCH” ÎN TIMPUL  
ALEGERILOR DIN FRANȚA (2007)**

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**Abstract:** The study shows how prestigious French weekly Paris Match presented the personality of the politician Nicolas Sarkozy, especially in the presidential campaign of 2007. It underlines the frequency and consistency of articles, some dozens of pages long (files weekly special) dedicated to Sarkozy (and this family, especially to his wife, Carla Bruni).

**Keywords:** Paris Match, Nicolas Sarkozy, Cécilia Sarkozy, Carla Bruni, presidential elections in France.

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